4 Wheel Parts

Spiderwebshade Rollout- Select Stores

TO: Store Sales Team
FROM: Merchandising
DATE: 6/23/2017
SUBJECT: Spiderwebshade Rollout- Select Stores
LINE CODE: SWS

Merchandising Memo

Size	Commitment	Store Commitment
Various	On Going	Select Stores

Part Numbers	How Being Shipped?	Shipping Date
See list below	Our Truck	*Stores supplied by DC 6 & DC8: Week of July 3rd * Stores supplied by DC1: Week of July 10th

Team,
Your store has been selected to carry 10 SKUs from the newly added line Spiderwebshade (SWS). Please see below the stores included in this rollout as well as the SKU set.

You will need to place this inventory in the Jeep Tops section of your store, see the picture below for your reference.

Do not modify OPs, these have already been updated.

Any questions or concerns please contact merchandising@4wp.com

Store Set

Part Number	Description	Qty
SWSTOP-JK4D-BLK	SHADETOP JKU BLK	3
SWSTOP-TJ-BLK	SHADETOP TJ BLK	1
SWSTOP-JK2D-BLK	SHADETOP JK BLK	1
SWSKNI-JK-BLK	JKINI SHADETOP JK/JKU BLK	2
SWSTOP-JK4D-RED	SHADETOP JKU RED	1
SWSTOP-JK4D-BLU	SHADETOP JKU BLU	1
SWSTOP-JK4D-WHT	SHADETOP JKU WHT	1
SWSTOP-JK4D-PRP	SHADETOP JKU PRP	1
SWSTOP-JK4D-GRN	SHADETOP JKU GRN	1
SWSTOP-JK4D-PNK	SHADETOP JKU PNK	1

Stores Selected for Rollout

Store Number	Location	Store Number	Location
3	Compton	42	Redondo Beach
12	Oakland	55	Riverside
15	Van Nuys	62	West Covina
16	Waipahu	63	Phoenix
17	Chula Vista	201	Bakersfield
18	Houston 1	202	Thousand Oaks
19	San Jose	203	El Paso
20	Santa Ana	209	Temecula
22	El Cajon	212	Stockton
25	Fresno	221	Santa Rosa
27	Houston 2	225	McAllen
28	Austin	229	Little Rock
31	Sacramento	230	Baton Rouge
32	San Marcos	232	Birmingham
35	San Antonio		

Suggested Store Layout- Jeep Tops & Accessories Section