4 Wheel Parts

B/W Painted Flares System Update

TO: Stores
FROM: Merchandising
DATE: 10/21/2015
SUBJECT: B/W Painted Flares System Update
LINE CODE: B/W

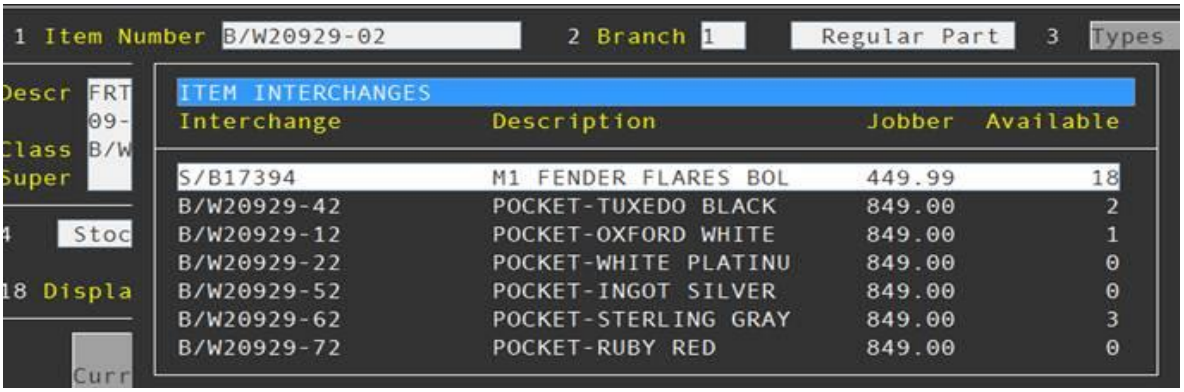
System Update Notification

Team,

We have made some changes to the system for Bushwacker Painted Flares.

We have added interchanges for the OE Black into each of the different Painted Products. We also changed the descriptions to make it easier for you guys to find the right color and not click into each part #. The specific paint code has been added to the 2nd Desc for more clarification.

We have brought in a significant amount of inventory on these items and we are in the process of setting the OP's going forward for the DC. Please make sure you ask the question to the customer if they plan on Painting these Flares so you can get the upsell.

As always, we appreciate your help promoting sales of these products.

Any questions or concerns please contact us at: merchandising@4wheelparts.com